## City of Newburgh PRESS RELEASE

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## City of Newburgh Welcomes Minute Car Wash to Broadway

Two Reasons to Celebrate - Minute Car Wash Unveils Second Location as Well as New Charity Program



Mayor Nicholas Valentine, Chris Bernicker, Minute Car Wash partner, Anthony Pezzo, president, Minute Car Wash, Deputy Mayor Regina Angelo, Robert Brehaut, partner, Trish Fisher, Newburgh Family YMCA, Nichole Bernicker, and Tony Leonardo, owner of the previous car wash at the site.

With the grand opening of their newest City of Newburgh location on August 17, Minute Car Wash has decided to couple business with charity by developing the new Helping Hands Program to boost local support for charities.

Mayor Nicholas Valentine and Deputy Mayor Regina Angelo welcomed the new business to 650 Broadway.

"Anthony Pezzo, who has opened not just one, but two new businesses in the City of Newburgh, is one of many entrepreneurs who recognize our City's potential," said Mayor Valentine. "Not only that, but Mr. Pezzo is giving back to the community, and supporting important non-profits and charitable organizations that serve the people of the City of Newburgh."

According to company President Anthony Pezzo, the Helping Hands program is designed to reach out to local charities. And to distinguish themselves from other companies, Pezzo says Minute Car Wash turned toward the community in order to give back to those who supported them.

To kick-off the Helping Hands program, a portion of the proceeds from the grand opening event will benefit the Newburgh Family YMCA.

"During this difficult economic time, companies wishing to differentiate themselves should spend some of their time volunteering, committing themselves to community

projects, and approaching charities with clear intentions to help," Pezzo says. "It's a productive way to network, meet new people, and possibly even generate new business."

In order to maximize volunteering efforts, Pezzo recommends making sure all endeavors are genuine attempts to develop the community.

"Give your all and you'll be surprised at how good you and your employees feel," he confirms.

Minute Car Wash's first location is at 160 S. Robinson Avenue (Route 9W). The newest Minute Car Wash features a state-of-the-art design, a 145-foot wash system tunnel, a Green Mountain coffee bar, an automotive accessory store, and a complete detail center.

"Our outstanding service sets us apart from the competition," say Pezzo, who, along with his business partner Robert Brehaut, boasts 17+ years of experience in the car wash industry.

For more information, please contact Anthony Pezzo at 914-755-2016.

